# Meg Tucker

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## **EXPERIENCE**

## **O.C.** Tanner

## Principal UX Designer, Design System & Design Operations

May 2022 - Present

- · Coordinated with local and international development and design teams to build and contribute to the design system
- · Developed a rotating engineering contribution process, to reduce number of tickets in the backlog
- · Maintained and improved the existing design system

## UX Design Manager, Design System

May 2021 - May 2022

- · Managed and lead a team of 5 UX Designers
- · Acted as lead designer for the design system
- Created and implemented a department wide design & development review process, resulting in better cohesion between UX designers and software engineers

#### Senior UX Designer

September 2019 - May 2021

- Redesigned the user experience for the O.C. Tanner's 300 million dollar Yearbook product
- · Partnered with the product team and software engineers to implement improvements based off user research
- · Initiated and conducted user interviews and tests

## Ancestry

#### **UX** Designer

September 2018 - September 2019

- Created customer journey maps
- · Brainstormed, designed, and prototyped new feature ideas
- Designed icons and page elements
- Developed and conducted user research for various concepts
- Designed multiple features through the Ancestry product, and worked with developers to implement

## Sorenson Media

## Web & Graphic Designer

March 2016 - May 2018

- Designed websites for several companies
- Created multiple, award-winning brand identities, user interfaces, and marketing materials in web, print, and email

**EDUCATION** 

# **Utah State University**

Fall 2013 | BFA with an emphasis in Graphic Design

## SKILLS

- Figma, Sketch, Adobe Creative Suite
- Designing for both B2B and B2C products
- · Conducting user research and testing
- People and process management
- · Knowledgable in HTML, CSS, and Javascript
- · Ability to articulate and communicate design strategy
- Excels in holding design reviews, including receiving and giving critique and feedback
- Experience with creating detailed delivery files for development, working with software engineers, and considering all cases and states